

SOCIAL MEDIA DISCLOSURE

Lubbock County reserves the right to remove inappropriate comments including those that have obscene language or sexual content, threaten, or defame any person or organization, violate the legal ownership interest of another party, promote illegal activity, promote commercial services or products, or are not topically related to the posting.

All content and comments posted to this official Lubbock County, Texas social media site is subject to public disclosure laws. To view our full social media external policy, visit us at [insert Lubbock County link to External Policy]. For more information about Lubbock County, please visit www.lubbockcounty.gov.

EXTERNAL POLICY

PURPOSE

To build communication and trust with our residents and visitors and encourage participation through comments and feedback.

GOALS

Lubbock County aims to effectively use Social Media Accounts to:

- Provide information
- Support community engagement and outreach
- Support marketing and promotional campaigns
- Frame the public conversation around Lubbock County
- Assist with recruitment efforts

Please be aware that when engaging with Lubbock County through social media, you agree to the following:

MODERATION OF THIRD-PARTY CONTENT

Lubbock County does not necessarily endorse, support, sanction, encourage, verify, or agree with Third Party comments, messages, posts, opinions, advertisements, videos, promoted content, external hyperlinks, linked websites (or the information, products or services contained therein), statements, commercial products, processes or services posted on any social media site.

Lubbock County social media site serves as a limited public forum and all content published is subject to preservation and disclosure in accordance with the Texas Public Information Act. User-generated posts may be rejected or removed if the content:

- contains obscenity,
- incites or promotes violence or illegal activities,
- contains spam or links to malware,
- promotes illegal discrimination (e.g., housing discrimination),
- contains actual defamation,
- uses the copyrighted work of another.

We do not allow information intended to compromise the safety or security of the public or public systems. You participate at your own risk, taking personal responsibility for your comments, your username and any information provided.

RETENTION

Any communications sent to or received by Lubbock County and its employees via social media may be subject to our retention and disclosure requirements. We are required to comply with the Texas Public Information Act to ensure the government is open and that the public has access to public records and information of which Lubbock County is the custodian. These retention requirements apply regardless of the form of the record (e.g. digital text, photos, audio, and video). To that end, we automatically collect and store all information posted on Lubbock County social media site. All information posted on this site may be subject to public disclosure under Texas Government Code, Chapter 522.002, even if it has been deleted. The Department maintaining a site shall preserve records pursuant to a relevant records retention schedule.

EMERGENCY POSTINGS

Social media sites are not monitored 24/7. If there is an emergency, contact 911.